

BOHEME OPERA NJ'S CAMPAIGN OPERA 2012: *THE MAGIC FLUTE* UNDERWRITING

Boheme Opera NJ in its 23rd Anniversary Season

February 2012

Accomplishments in its history:

- Interpreting traditional opera works on the main stage for 22 consecutive seasons
- Presenting outstanding principal casts, directors, designers and professionals
- Working consistently with New York artist management agencies
- Providing opportunities for emerging artists, many from New Jersey
- Bridging careers for entry into world-class opera arena
- Establishing professional orchestra roster from the Central Jersey Region
- Training community-based and college-age opera choristers
- Initiating projected English supertitles, created exclusively for BONJ in recent seasons
- Expanding high school apprenticeship program from first season
- Developing outreach endeavors that have benefited thousands of students and seniors
- Pursuing collaborations with other arts organizations, including American Repertory Ballet, Nai-Ni Chen Dance Company, Passaggio Youth Chorale, Central New Jersey Choral Society, Trenton Children's Chorus, among others
- Honoring great opera artists, including Licia Albanese, Roberta Peters, the late Jerome Hines and the late Franco Corelli
- Partnering with community leaders to educate and advocate about opera

The opera art form is an amazing conglomerate of: artistry, skills, camaraderie, planning, creativity, interpretation, history, literature, theater, marketing, branding, education, enlightenment, enriching the quality of life, and much more. The scope of its success depends as much on the funding partners of its components as on the talent and teamwork of its presenters. Ticket sales cover only about 45% of production costs. The remainder must be covered by other earned and contributed revenue.

We at Boheme are excited about our debut production of Mozart's *The Magic Flute* at The College of New Jersey's Center for the Arts Kendall Hall Theatre this spring. However, we are now facing budget needs that must be addressed as we prepare our production. Simply put, we need your help. This second effort of our Campaign Opera 2012 initiative focuses on *The Magic Flute*, a work that Boheme Opera NJ has never performed in its history. This appeal is encouraging individuals and business entities to choose which production components they want to support.

On the form below, there is a list of specific components and costs for which we are seeking underwriting. Those who participate will receive special recognition in our playbill program and press. There is an anonymous option for those who prefer to remain private in their support.

Underwriting is a unique way of investing in the longevity and vibrancy of opera at the regional level. Please consider underwriting one of the components listed on the form, and help Boheme Opera NJ to flourish in the Central New Jersey and Pennsylvania region. This is Boheme's time, and you can make it extraordinary with an underwriting contribution. We thank you in advance for your continued belief in Boheme.

BOHEME OPERA NJ'S CAMPAIGN OPERA 2012
THE MAGIC FLUTE UNDERWRITING FORM

Once you have chosen a component (or more than one if possible), simply complete the form.
You may also choose to share the cost with others. Please make check payable to Boheme Opera NJ
and mail with this form to: Boheme Opera NJ, PO Box 4157, Trenton, NJ 08610. If you prefer to
underwrite using a credit card, please complete the credit card portion of this form.

Your contribution is a core ingredient of our fundraising effort, precious to the success of the
company and its artistic excellence. Thank you for your valuable support!

PRODUCTION COMPONENTS FOR UNDERWRITING [X denotes a component already taken]

- ☒ X Principal Roles - \$2,500 (1 needed) ☐ \$2,000 (4 needed)
☐ Comprimario Roles - \$1,000 (2 needed) ☐ \$500 (6 needed)
☐ Sets & Scenery - \$5,000
☐ Costumes & Accessories - \$2,500
☐ Production Manager - \$2,000
☐ Stage Manager - \$1,800
☐ Costume Designer - \$1,000
☐ Lighting Designer - \$1,500
☐ Wig & Makeup Designer - \$1,200
☐ Rehearsal Pianist - \$1,200
☒ X Orchestra Scores - \$500
☒ X Rear-View Imaging Projector - \$1,000
☐ Supertitle Operator - \$1,000 ☐ Power Point Supertitles - \$500
☐ Props - \$300

TOTAL UNDERWRITING AMOUNT: \$ _____ Your contribution is totally tax deductible!

Company/Name _____ Contact (if applicable) _____

Address _____ City _____ State _____ Zip _____

Phone/Cell _____ Email _____

☐ Check Enclosed ☐ Check Number _____

☐ I/We want to underwrite using a credit card:

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

CC# _____ Exp Date _____

Signature _____

☐ I want to remain anonymous with this underwriting contribution.

☐ I have enclosed a matching gift form from my employer.